



**DEPARTMENT
OF
COMMERCE**

BCOM

ADMISSION OPEN FOR KERALA UNIVERSITY FYUGP 2024-25

1. Discipline Specific Core
2. Discipline Specific Elective
3. General Foundation Courses
 - Multi Disciplinary Courses
 - Ability Enhancement Courses
 - Value Added Courses
 - Skill Enhancement Courses

Contact Us

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APPLY NOW

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B.Com Commerce & Tourism and Travel Management

| FYUGP Commerce and Tourism & Travel Management | | |
|--|----------|---|
| Semester | Category | Course |
| 1 | DSC | Accounting Principles and Standards |
| | DSC | Management Concepts and Practices |
| | DSC | Indian Financial System |
| 2 | DSC | Financial Accounting |
| | DSC | E-Business and Governance |
| | DSC | Practices of Banking and Insurance |
| 3 | DSC | Entrepreneurship Development |
| | DSC | Principles of Marketing |
| | DSC | Retail Banking |
| 4 | DSC | Business Statistics |
| | DSC | Company Administration |
| | DSE | Tourism Geography |
| 5 | DSC | Financial Management |
| | DSC | Cost Accounting |
| | DSC | Logistics and Supply Chain Management |
| | DSE | Tourism Products |
| | DSE | MICE Tourism |
| 6 | DSC | Auditing Principles and Practices |
| | DSC | GST: Law and Practice |
| | DSC | Research Methodology |
| | DSE | Tourism Marketing |
| | DSE | Travel Agency, Tour Operation and Airline Mgt |
| 7 | DSC | Statistics for Business Research |
| | DSC | Strategic Financial Management |
| | DSE | Eco-Tourism and Sustainable Development |

Discipline Specific Core Discipline Specific Elective

General Foundation Courses

Multi Disciplinary Courses

Ability Enhancement Courses

Value Added Courses

Skill Enhancement Courses

| FYUGP Commerce and Tourism & Travel Management | | |
|--|----------|---------------------------------------|
| Semester | Category | Course |
| 1 | MDC | Fundamentals of Investment |
| | AEC | Listening and Speaking in English |
| | AEC | Business Communication 1 |
| | AEC | Hindi Kavitha |
| 2 | MDC | Personal Financial Planning |
| | AEC | Business Communication II |
| | AEC | Reading and Writing in English |
| | AEC | Vyavaharik Hindi |
| 3 | MDC | Kerala Studies Art & Culture |
| | VAC | Business and Professional Ethics |
| 4 | SEC | Digital Media Marketing |
| | VAC | Consumer Rights Protection |
| | VAC | Sustainable Business Practices |
| 5 | SEC | Forensic Accounting & Fraud Detection |
| 6 | SEC | Accounting Software |

Kerala Institute of Tourism and Travel Studies (KITTS)

UNDER DEPARTMENT OF TOURISM, GOVERNMENT OF KERALA

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