# Kerala Institute of Tourism and Travel Studies (KITTS)

Dept. of Tourism, Govt. of Kerala

**ADMISSIONS 2025** 

**NOTIFICATION** 

For more details visit www.kittsedu.org

#### Highlights...

- Skill-oriented and student-centric learning opportunity
- Best placement record among the travel and tourism institutes in the country
- Add-on courses on Data Analytics, Artificial Intelligence, Digital Marketing, Foreign Languages, Sales and Marketing, etc.
- Well equipped Lab, library and other state-of-the-art facilities
- Hostel for girls within campus
- ▶ Lush green campus within the heart of the city, Thiruvananthapuram
- Affiliate Member of UN Tourism and member of professional bodies including IATO, PATA, etc.
- 36 years of legacy, established by Government.
- Grand Alumni with a good share of industry leaders in India and Abroad from KITTS
- Well experienced and specialized faculty & industrial experts, etc.

#### MBA (Travel and Tourism)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Link for registration
University of Kerala AICTE	2 years Full time	50% Marks in bachelor degree and a valid KMAT/CMAT score	15 June 2025	https://www.kittse du.org/apply-for- mba/
				Apply to KITTS directly

### Master of Tourism & Travel Management (MTTM)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
University of Kerala	2 years	50% Marks in bachelor's degree for non-science & 55% for science subjects	As per University of Kerala notification	www.admissions.k eralauniversity.ac.i n University of Kerala

### Bachelor in Business Administration BBA (Tourism management)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
University of Kerala  AICTE	4 years	Minimum 45% marks in plus two or equivalent.	As per University of Kerala notification	www.admissions.k eralauniversity.ac.i n
AICIL				University of Kerala

### Bachelor in Commerce BCom (Travel and tourism)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
University of Kerala	4 years	Minimum 45% marks in plus two or equivalent.	As per University of Kerala notification	www.admissions.k eralauniversity.ac.i n University of Kerala

### Post Graduate Diploma in Tourism and Hospitality Management (PGDTH)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	1 year + internship	Bachelor Degree (50%)	15 June 2025	https://www.kittse du.org/pg- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

### Post Graduate Diploma in Digital Marketing

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	1 year	Graduation from any recognized university	15 June 2025	https://www.kittse du.org/pg- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

#### Post Graduate Diploma in Public Relation

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	1 year + internship	Graduation from any recognized university	15 June 2025	https://www.kittse du.org/pg- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

# Diploma in Aviation and Tourism Management (DATM) (At Thalassery Campus only)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	6 Months	Graduation from any recognized university with 40% marks Age limit: 20-27 years.	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

#### Diploma in Airport Operations

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	6 Months	Plus two pass	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

#### Diploma in Logistics Management

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	6 Months	Plus two pass	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

#### Diploma in Multi-Skilled Hospitality Executive

100% scholarship for SC/ST and other backward community girl students and 50% scholarship for general category

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	6 Months	Plus two pass	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

### Advanced Diploma in Tourism Management (Online Course)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	9 Months	Bachelor Degree No age bar	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

## Diploma in Tourism Entrepreneurship (Online Course) (equip to start business in Tourism)

Affiliation	Course Duration	Eligibility	Last date of application (Tentative)	Apply to:
KITTS, Dept. of Tourism Govt. of Kerala	6 Months	Plus Two pass or equivalent No age bar	15 June 2025	https://www.kittse du.org/diploma- courses.php  Director, KITTS, Residency, Thycaud, Thiruvananthapur am. 695014

## Sponsored Training Porgrammes (Schedule will be published separately by May 2025)

- Adventure Tourism
- Front Office Associate
- Multi-cuisine Cook
- House Keeping
- ► F&B Service
- Guiding and Interpretation Skills
- Tour Management
- Nature interpreter
- ► Tourism Entrepreneurship, etc.