

KITTS PLACEMENT FOLIO

MBA 2013



"Strive for Perfection, Success will Follow"



Chairman's Message



Mr. A. P. Anilkumar
(Minister for Tourism and
Welfare of Schedule Castes
and Backward Classes)

The Kerala Institute of Tourism and Travel Studies has always been a pioneer in providing tourism professionals to the largest service industry in the world. I have immense pleasure to say that our students are able to make the best of the opportunities that this industry provides. I take this opportunity to wish all the very best in their future endeavors. With great pride, I present you this year's batch, who with great enthusiasm are ready to make a difference in the tourism and hospitality industry.

Director's Message



Dr. Rajashree Ajith

Twenty five years is a landmark, be it in the life of an individual or an institution. KITTS is celebrating its silver jubilee this year and it definitely makes all of us here proud.

Every student who steps into this centre does so with a lot of hopes and aspirations. We the staff and faculty at KITTS too have our aspirations as well and we aim to empower the dreams of our students.

As yet another glorious batch is churned out of this institution ready to make their mark in the travel, tourism and hospitality sector, I consider myself privileged to be able to serve this centre as its Director.

Those who have passed out from here have always held the flag of KITTS flying high and I am confident that the present batch will also shine in the fields they aim to conquer.

This brochure showcases the bright leaders of the industry and I wish them the very best as they enter the arena of life to scale the ladder of success.

Principal's Message



Dr. B. Vijayakumar

The MBA Travel & Tourism of KITTS is a unique programme designed to develop professionals with strong theoretical and practical knowledge on diverse areas of business management giving emphasis to Tourism and Hospitality. The students of MBA possess multilingual skills in foreign languages including German and French and hands on experience in organizing international events. They have the resources and competence to excel in any organization which employs them. I am sure that our students can make covetable contribution to the service sector. I wish a bright future to the 2013 batch in their career.

It gives us immense pleasure to invite you for the placements 2013 addressing the 4th batch of Master of Business Administration (Travel & Tourism) at Kerala Institute of Tourism and Travel Studies (KITTS), Thiruvananthapuram. Our students have undergone rigorous practical and theoretical training in varied fields including Tour Operations, Marketing, Hospitality, Advertising and Event Management. This is a step taken by the institute keeping in mind the demands of the industry and the growing need for expertise in the sector.

Our students have been absorbed in various sectors of the industry and have made the institute proud of the work in many fields. We have consistently received an overwhelming response from organizations which have absorbed our past students. We are confident that our students would be able to contribute significantly towards the organization.

We welcome your esteemed organization to our campus for the placements of the 4th batch of MBA students.

*Placement Coordinators
Mr. P. K. Harikrishnan & Ms. Sindhu. S*

Kerala Institute of Tourism & Travel Studies (KITTS) is an institute that has given young professionals the opportunity to showcase their Management skills in the fastest emerging service sector of the world, namely Tourism. Here at KITTS every soul is a legend in the making. The learning programme in KITTS focuses on imparting academic knowledge as well as challenging the intellectual skills of students in the real life situations. Our recognitions and associations stand a testimony to this.

- ★ Established on 27th September 1988, World Tourism Day by the Ministry Of Tourism, Govt. of Kerala.
- ★ Awarded IS/ISO 9001: 2008 certification.
- ★ Affiliated to the University of Kerala.
- ★ Affiliated to AICTE.
- ★ Member of depository Library Programme of World Tourism Organization.
- ★ Member of Kerala Travel Mart (KTM) Society
- ★ Member of Travel Agents Association of India (TAAI).
- ★ Allied member of Indian Association of Tour Operators.(IATO)
- ★ Member of the Pacific Asia travel Association (PATA).
- ★ Nodal agency for Implementing Responsible Tourism initiative in Kerala.

hubs for events

*Kerala state film awards
ANCIPS Kochi 2012
Kerala Tourism Onam Celebrations 2012
Kerala television awards
HAY Festival in Kerala
International tourist survey at Airports.
Responsible tourism survey Kovalam 2012
KTM- Kerala travel mart,
Infrastructure conference of PWD.
Edufair - "Level Next"*

mba at kitts

The two year full-time MBA equip the students with management skills and professionalism to suit the requirements of tourism industry and the service sector. The programme consists of four semesters of six months each, spread across two years. The course integrates an academic knowledge of management studies with its applications in the travel, tourism and hospitality industry. Add on international certificates in German & French and hands on experience in organizing international events are the specialities of the programme.

SYLLABUS MODULE

FIRST SEMESTER

PAPER I: PRINCIPLES OF MANAGEMENT
PAPER II: TOURISM PRINCIPLES & PRACTICES
PAPER III: ACCOUNTING FOR MANAGERS
PAPER IV: MANGERIAL ECONOMICS & BUSINESS LAW
PAPER V: HOSPITALITY MANAGEMENT
PAPER VI: ORGANISATIONAL BEHAVIOUR
PAPER VII: TRAVEL GEOGRAPHY & TOURISM RESOURCES

SECOND SEMESTER

PAPER I: HUMAN RESOURCE MANAGEMENT
PAPER II: MARKETING MANAGEMENT
PAPER III: QUANTITATIVE TECHNIQUES
PAPER IV: FINANCE FOR MANAGERS
PAPER V: TRAVEL & TOUR OPERATIONS MANAGEMENT
PAPER VI: BUSINESS COMMUNICATION
PAPER VII: RESEARCH METHODOLOGY
PAPER VIII: COMPUTER APPLICATION IN TOURISM
MANAGEMENT

THIRD SEMESTER

MANAGEMENT INFORMATION SYSTEM
ELECTIVE 1, ELECTIVE 2, ELECTIVE 3,
ELECTIVE 4, ELECTIVE 5
SEMESTER INDUSTRIAL TRAINING
MINI PROJECT

FOURTH SEMESTER

STRATEGIC MANAGEMENT
ELECTIVE 6, ELECTIVE 7, ELECTIVE 8
PROJECT WORK
COMPREHENSIVE VIVA VOCE

ELECTIVES

DESTINATION DEVELOPMENT AND MARKETING
BRANDING & PRODUCT DEVELOPMENT
OUTBOUND TOUR OPERATIONS MANAGEMENT
HUMAN RESOURCE DEVELOPMENT IN TOURISM
AIRPORT HANDLING & CARGO MANAGEMENT
EVENT MANAGEMENT
AIRLINE MARKETING
FRONT OFFICE MANAGEMENT
HOTEL & RESORT MARKETING
CUSTOMER SERVICE & RELATIONSHIP MANAGEMENT
ENTERPRISE RESOURCE PLANING
E-BUSINESS FOR TOURISM
DATABASE MANAGEMENT SYSTEM

aligned to make leaders of tomorrow.



what we learn with pleasure we never forget.





NAME, AGE : Abid Mohemmed P.P, 22
 QUALIFICATION : B.Com (Computer Application)
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Malayalam, Hindi
 INDUSTRIAL TRAINING : Thomas Cook, Cochin
 AREA OF INTEREST : Tour Operations, Hospitality
 WORK EXPERIENCE : Fresher



NAME, AGE : Aiswarya Balachandran, 21
 QUALIFICATION : B.Com
 LOCATION : Palakkad
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : Thomas Cook, Bangalore
 AREA OF INTEREST : Tour Operations, H.R
 WORK EXPERIENCE : Fresher



NAME, AGE : Akhila K, 21
 QUALIFICATION : B.Com
 LOCATION : Shornur
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : Thomas Cook, Bangalore
 AREA OF INTEREST : Tour Operations, Airlines, Airport
 WORK EXPERIENCE : Fresher



NAME, AGE : Akhila S. Dutth, 22
 QUALIFICATION : BBA (Travel & Tourism)
 LOCATION : Kannur
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Aries Travels & Holidays, Trivandrum
 AREA OF INTEREST : Tour Operations, Hospitality, Airport
 WORK EXPERIENCE : Fresher



NAME, AGE : Akhilesh Soman, 23
 QUALIFICATION : BBA
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Travel Masters India Corporation, Chennai
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Alan Varghese Thayyil, 23
 QUALIFICATION : B.Com
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : LPTI, Trivandrum
 AREA OF INTEREST : Outbound Tour Operation, Hospitality
 WORK EXPERIENCE : Fresher



NAME,AGE : Anilit Baby, 21
 QUALIFICATION : BA (Tourism)
 LOCATION : Wayanad
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil, French
 INDUSTRIAL TRAINING : Akbar Travels, Thrissur
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Anumol George, 23
 QUALIFICATION : BA (English)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : C World Holidays, Trivandrum
 AREA OF INTEREST : Tour Operations, HR
 WORK EXPERIENCE : Fresher



NAME, AGE : Md. Aquib Jawed, 21
 QUALIFICATION : BBA (Tourism & Hospitality)
 LOCATION : Asansol, West Bengal
 LANGUAGE PROFICIENCY : English, Hindi, Urdu, Bengali
 INDUSTRIAL TRAINING : LPTI, Trivandrum
 AREA OF INTEREST : Travel Agency
 WORK EXPERIENCE : Fresher



NAME, AGE : Aravind P. Diwakar, 23
 QUALIFICATION : BSc (Hotel and Catering Management)
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : Sita, Cochin
 AREA OF INTEREST : Tour Operations, Hospitality
 WORK EXPERIENCE : Fresher



NAME, AGE : Arun Raju Elenji, 25
 QUALIFICATION : Bachelor of Tourism Studies (BTS)
 LOCATION : Thekkady
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil, Kannada
 INDUSTRIAL TRAINING : KTDC Lake Palace Heritage Resort
 AREA OF INTEREST : Tour Operations, Hospitality, Guiding
 WORK EXPERIENCE : Asst. FOM at Lissiya International (2 years)
 RT Thekkady (3 months)



NAME, AGE : Arun Vasu, 25
 QUALIFICATION : B.Com (Computer Application)
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : Indian Tour Planners (ITP), Trivandrum
 AREA OF INTEREST : Tour Operations, Travel Agency
 WORK EXPERIENCE : Fresher



NAME, AGE : Arya Sasikumar, 24
 QUALIFICATION : BTS (Bachelor in Tourism Studies)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : GITC, Trivandrum
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Asha Victor, 22
 QUALIFICATION : BBA
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Kerala Travels, Trivandrum
 AREA OF INTEREST : Tour Operations, HR
 WORK EXPERIENCE : Fresher



NAME, AGE : Athira A, 21
 QUALIFICATION : BA (Travel & Tourism Management)
 LOCATION : Wayanad
 LANGUAGE PROFICIENCY : English, Malayalam, Hindi, Tamil
 INDUSTRIAL TRAINING : Aries Travels & Holidays, Trivandrum
 AREA OF INTEREST : Tour Operations, HR
 WORK EXPERIENCE : Fresher



NAME, AGE : Bivin Francis, 24
 QUALIFICATION : BA (Economics, Literature & Sociology)
 LOCATION : Alappuzha
 LANGUAGES PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Thomas Cook India Ltd., Chennai
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : A. Deepa, 25
 QUALIFICATION : B.Com (Computer Application),
 IATA/UFTAA Foundation
 LOCATION : Malappuram
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : Holiday Shop, Trivandrum
 AREA OF INTEREST : Airlines, HR, Event Management, Tour
 Operation
 WORK EXPERIENCE : Ticketing at Akbar Travels, Malappuram (4 months)



NAME, AGE : Deepak Jha, 23
 QUALIFICATION : B.Com
 LOCATION : Lucknow (UP)
 LANGUAGE PROFICIENCY : English, Hindi
 INDUSTRIAL TRAINING : Orbitz, Delhi
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Advisor at Birla Sun LIC. Ltd. (1 year)
 Advisor at Reliance LIC. Ltd (6 months)



NAME, AGE : Deepak P. Muraleedharan, 23
 QUALIFICATION : BBA
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : SITA, Cochin
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Dhanya P. Vijayan, 22
 QUALIFICATION : BA (Travel & Tourism Management)
 LOCATION : Wayanad
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Akbar Travels, Trissur
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Dinu Joseph, 26
 QUALIFICATION : BA (Literature, Economics, Sociology)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Thomas Cook, Chennai
 AREA OF INTEREST : Tour Operations & Hospitality
 WORK EXPERIENCE : Fresher



NAME, AGE : Ebin John, 24
 QUALIFICATION : BA (Literature, Economics, Sociology)
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Thomas Cook, Chennai
 AREA OF INTEREST : Tour Operations & Hospitality
 WORK EXPERIENCE : Fresher



NAME, AGE : Faizal U, 23
 QUALIFICATION : B.Com (Travel & Tourism)
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Thomas Cook, Chennai
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Geethu P.V, 22
 QUALIFICATION : BBA (Travel & Tourism)
 LOCATION : Kasargod
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Intersight, Cochin
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Gheethu P.J, 22
 QUALIFICATION : BTS (Bachelor of Tourism Studies)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Intersight, Cochin
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Jestin Thomas James, 23
 QUALIFICATION : BSc. Hospitality and Hotel Administration
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : KUONI, Trivandrum
 AREA OF INTEREST : Tour Operations & Hospitality
 WORK EXPERIENCE : Support Executive at McAfee(6 months)
 Internship at Taj Malabar, Cochin(6 months)



NAME, AGE : Jithu John, 23
 QUALIFICATION : BBA
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : KUONI, Trivandrum
 AREA OF INTEREST : Tour Operations, Airlines
 WORK EXPERIENCE : Fresher



NAME, AGE : Maria Sebastian, 25
 QUALIFICATION : BA (Psychology)
 LOCATION : Ahmedabad, Gujarat
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Gujarati
 INDUSTRIAL TRAINING : All Four Season Travels & Holidays, Ahmedabad
 AREA OF INTEREST : Tour Operations, Travel Agency
 WORK EXPERIENCE : Ticketing at Unicorn Travels, Ahmedabad(18 months)
 Asst. Supervisor, HR-Admin at Ahmedabad International Airport (6 months)



NAME, AGE : Namitha A K, 22
 QUALIFICATION : BBM
 LOCATION : Kannur
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Air India Ltd, Trivandrum
 AREA OF INTEREST : Tour Operations, Airport, Airlines
 WORK EXPERIENCE : Fresher



NAME, AGE : Neethu P.J, 22
 QUALIFICATION : BTS (Bachelor of Tourism Studies)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Intersight, Cochin
 AREA OF INTEREST : Tour Operations, Hotel Receptionist
 WORK EXPERIENCE : Fresher



NAME, AGE : Nithin R, 22
 QUALIFICATION : BA TTM
 LOCATION : Kasargod
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : Thomas Cook, Bangalore
 AREA OF INTEREST : HR, Hotel Industry
 WORK EXPERIENCE : Fresher



NAME, AGE : Pillai Kavitha Unnikrishna, 23
 QUALIFICATION : B.Com (Accounting & Auditing)
 LOCATION : Kayamkulam
 LANGUAGE PROFICIENCY : English, Hindi, Gujarati, Malayalam
 INDUSTRIAL TRAINING : Thomas Cook, Cochin
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Rakesh M.K, 22
 QUALIFICATION : BA (English)
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil, Hindi
 INDUSTRIAL TRAINING : Thomas Cook, Bangalore
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Ramya M.M, 25
 QUALIFICATION : BA (Economics)
 LOCATION : Ernakulam
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Kerala Travels Interserve, Trivandrum
 AREA OF INTEREST : Tour Operations, Teaching, Hospitality
 WORK EXPERIENCE : Fresher



NAME, AGE : Sajin B.J, 22
 QUALIFICATION : BBA
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Malayalam
 INDUSTRIAL TRAINING : Aries Travels, Trivandrum
 AREA OF INTEREST : Tour Operations, Travel Agency
 WORK EXPERIENCE : Fresher



NAME, AGE : Samodh A, 22
 QUALIFICATION : BBA
 LOCATION : Kozhikode
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : ITP, Trivandrum
 AREA OF INTEREST : Tour Operations, Travel Agency
 WORK EXPERIENCE : Fresher



NAME, AGE : Sandesh M, 22
 QUALIFICATION : BA TTM
 LOCATION : Kasaragod
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Kannada, Tamil
 INDUSTRIAL TRAINING : Thomas Cook, Mangalore
 AREA OF INTEREST : Tour Operation, Hospitality, Event Management
 WORK EXPERIENCE : Front office Assistant at Hotel JK Residency, Kasaragod(6 Months)



NAME, AGE : Sangeetha T.C, 21
 QUALIFICATION : B.Com
 LOCATION : Kannur
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : GITC, Trivandrum
 AREA OF INTEREST : Tour Operations, Airport, Airline
 WORK EXPERIENCE : Fresher



NAME, AGE : Sonia P. Jacob, 22
 QUALIFICATION : BA (English)
 LOCATION : Kottayam
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : Air India Ltd, Trivandrum
 AREA OF INTEREST : Tour Operation, Airport
 WORK EXPERIENCE : Fresher



NAME, AGE : Sowmya C.P, 25
 QUALIFICATION : B.Com
 LOCATION : Palakkad
 LANGUAGE PROFICIENCY : English, Malayalam, Tamil
 INDUSTRIAL TRAINING : C World Holidays, Trivandrum
 AREA OF INTEREST : Tour Operations, HR
 WORK EXPERIENCE : Fresher



NAME, AGE : Vineetha, 22
 QUALIFICATION : BA (Economics)
 LOCATION : Trivandrum
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam
 INDUSTRIAL TRAINING : Great Indian Tour Company, Trivandrum
 AREA OF INTEREST : Tour Operations
 WORK EXPERIENCE : Fresher



NAME, AGE : Vishal Govindan, 27
 QUALIFICATION : BHM
 LOCATION : Calicut
 LANGUAGE PROFICIENCY : English, Hindi, Malayalam, Tamil
 INDUSTRIAL TRAINING : Thomas Cook, Chennai
 AREA OF INTEREST : Tour Operations, Airlines
 WORK EXPERIENCE : Front Office Executive at Blue Ginger Resorts, Wayanad (6 months)
 Travel Desk Manager at Club Mahindra Resort, Munnar (2 years)

kitts alumini

AIR INDIA • AMADEUS • AKBAR TRAVELS OF INDIA • ARIES TRAVELS • ATE
 BALMER LAWRIE • BANJARA HOLIDAYS • BHADRA • CARLSON WAGONLIT TRAVELS
 CIAL • CLUB MAHINDRA HOLIDAYS • COX & KINGS • DEPT. OF TOURISM, GOVT OF KERALA
 DTPC • EMRATES • ETIHAD AIRWAYS • EXECUTIVE EVENTS
 FORTUNE TOURS AND TRAVELS • GATI • GET IT • GITC
 GLOBAL CONFERENCE MANAGEMENT • HDFC • HOLIDAY SHOPPE
 HAPPYLAND • INTERSIGHT • ITDC • JAYASHREE TRAVELS & TOURS
 JET AIRWAYS • KERALA TRAVELS • KTDC • KINGFISHER AIRLINES
 KUONI • KERALA TRAVELS INTERSERVE • LPTI • LUFTHANSA
 MALAYALA MANORAMA • MARVEL TOURS
 ORBITZ • RAMADA HOTELS • SPICELAND • STARK
 TAJ GROUP OF HOTELS • TCI • THOMASCOOK • THOMAS GROUP OF HOTELS
 TRANZY TOURS • TRANS INDUS • TRAVEL PLANNER
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Students Council Members



“The right place to find the best tourism professionals”

Rajeesh Raghavan
Thomas Cook, Mumbai, MBA 2nd Batch

“Kitts is one of the finest institute for tourism studies
that has helped me to groom as a true tourism professional.”

Ruchi Yadav
Intersight Holidays, Mumbai, MBA 3rd Batch

“Studying at kitts has always been a privilege and the best any
budding tourism enthusiast can ask for. Kitts has given me the perfect
platform to begin my career. I am more than proud to be a kittsian.”

Anjana Jyotsna
Kuoni Destination Management, Gurgaon, MBA 3rd Batch



Kerala Institute of Tourism and Travel Studies (KITTS)
Established under Ministry of Tourism, Government of Kerala
Affiliated to the University of Kerala / Approved by AICTE
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